

Date

[Name]

[Street Address]

[City, State Zip]

Dear _____,

Thank you for joining with Kerry Peterson and me last fall to become a Young Associate. You are truly exceptional, one of 81 charter members of a ground-breaking leadership program that's creating a successful future for the next generation of Roanoke College students.

How awesome is that?

But, hey, there's much more to Young Associates—and it's all designed for young alumni like you and me. As Young Associates, we stay connected to our school, to our professors, to influential community and business leaders, and to each other! There's exciting strength and synergy in numbers, my friend, which enables us to lead on the Salem campus and out in the world.

Now it's time to step it up with our next Young Associates gift. For me personally, it's a powerful feeling to know that my gift will help a student attend and grow at the same amazing college that made me who I am today. Even if I never meet that student, I know he or she is benefiting from the same outstanding educational experience I had.

Think about it: Who knows better than us the tremendous worth of four challenging and exhilarating years at Roanoke College? Here's another chance for us to lead by giving back.

Please renew your Young Associates membership by making a gift of \$_____. Just mail a check in the enclosed response envelope or make a gift online at www.roanoke.edu/givetoroanoke.

Thanks again for being one of the very first Young Associates and for continuing to make your mark on good old Roanoke College.

Sincerely,

Matt Bolling

Class of '10

P.S. Be among the first “charter” Young Associates to renew your membership. Do it today!