



**BOYS & GIRLS CLUBS**  
OF SOUTHWEST VIRGINIA

+ the positive place for me.



**BOYS & GIRLS CLUBS**  
OF SOUTHWEST VIRGINIA

1714 9th Street SE  
Roanoke, VA 24013  
[www.bgcswva.org](http://www.bgcswva.org)

Photography by Richard Boyd

“The Boys & Girls Clubs are filling very real and pressing needs in our communities. Teachers and parents are constantly telling us how the Clubs have a positive and lasting impact on its members and future citizens. The staff and volunteers already know — they see it first-hand every day. And the kids? They just keep coming!”

+ *Michael W. Wise, CFO, Delta Dental Plan of Virginia,  
2005 President, Board of Directors, Boys & Girls Clubs.*

the positive place for *YOU.*

**SEE FOR YOURSELF:** Take a VIP tour of the positive place for kids.

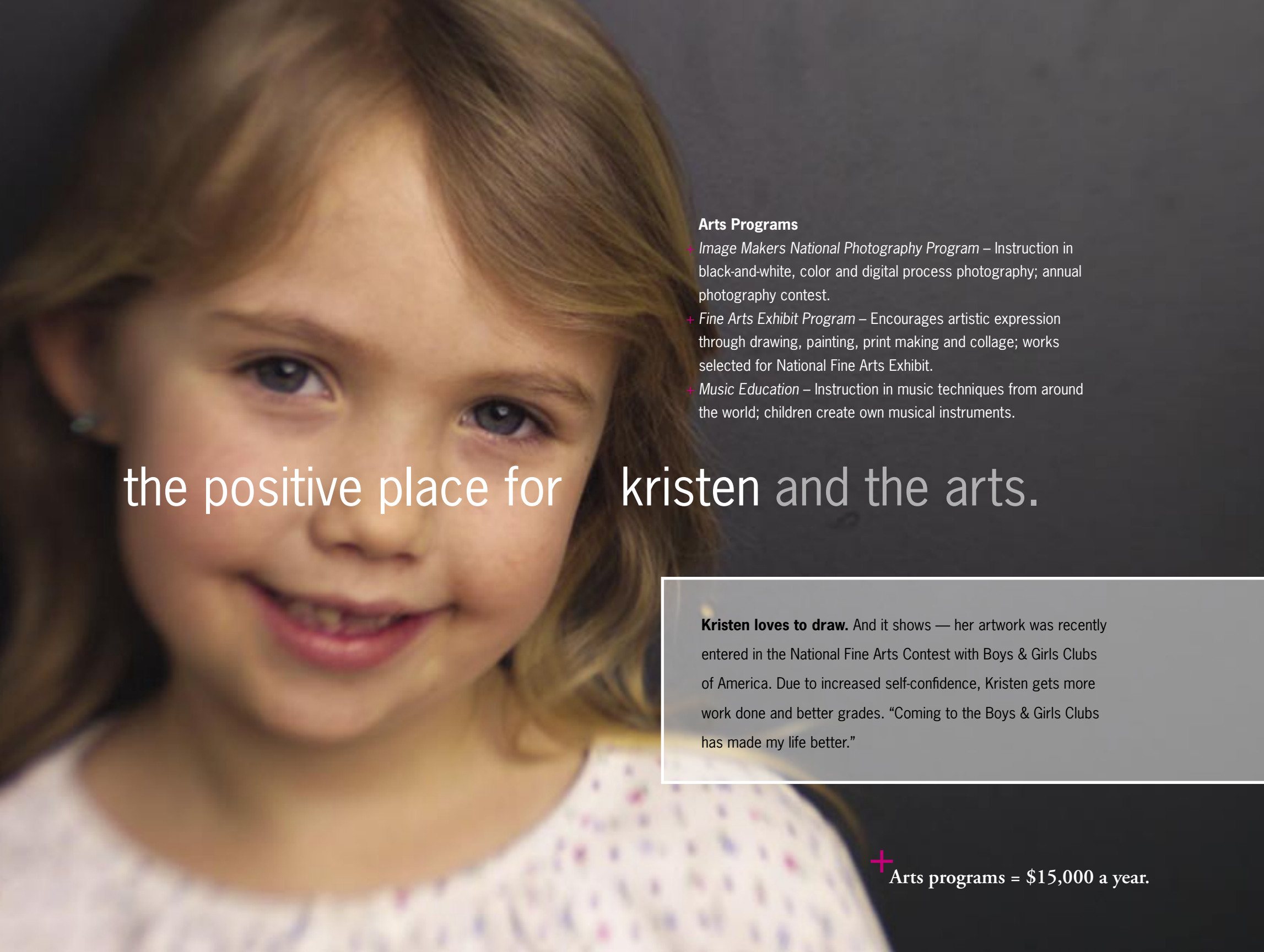
To schedule a special visit to a Boys & Girls Clubs unit near you, call 540-985-8600.

our mission

**To inspire and enable all young people,** especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens.

**Key Facts**

- + Serving youth in the Roanoke Valley since 1998
- + Dedicated youth facility for youth programs and activities
- + Open daily for kids who need a positive and productive place to go
- + Professional youth development staff plus trained volunteers
- + Available and affordable to all youth



**Arts Programs**

- + *Image Makers National Photography Program* – Instruction in black-and-white, color and digital process photography; annual photography contest.
- + *Fine Arts Exhibit Program* – Encourages artistic expression through drawing, painting, print making and collage; works selected for National Fine Arts Exhibit.
- + *Music Education* – Instruction in music techniques from around the world; children create own musical instruments.

the positive place for kristen and the arts.

**Kristen loves to draw.** And it shows — her artwork was recently entered in the National Fine Arts Contest with Boys & Girls Clubs of America. Due to increased self-confidence, Kristen gets more work done and better grades. “Coming to the Boys & Girls Clubs has made my life better.”

+ Arts programs = \$15,000 a year.



**Character and Leadership Programs**

- + *Keystone* – A leadership group for teens that trains youth in citizenship, peer relations, job training and community relations.
- + *Youth of the Year* – A program that identifies outstanding youth through an intensive application process that includes essays, letters of recommendation and a panel interview.

the positive place for derrick and leadership.

**Derrick leads the way.** As Keystone President and a junior staff member (a paid position), Derrick is a shining example of the character and leadership skills development taking place at local Boys & Girls Clubs. Derrick’s leadership and work experiences are preparing him for the real world and a brighter future.

+ Character and leadership programs = \$20,000 a year.

the positive place for tiffany and careers.

**Thanks to the Northwest Endowment Fund, Tiffany can't stop smiling.** Being the first in her family to graduate from college is a huge milestone. Boys & Girls Clubs helped with financial support in exchange for volunteer hours. "I wanted to work for Boys & Girls Clubs to give back what they gave to me. Seeing the smiles on kids' faces when I give them a hug is all I need."

**Careers and Education Programs**

- + *Job Ready* – Teaches youth ages 16-18 job-hunting techniques and helps them to develop skills to be successful in any job.
- + *ClubService* – Provides education awards to Club members (ages 17-18) and Club alumni (ages 19-24); helps them to access higher education opportunities and pursue career goals.

+ Careers and education programs = \$20,000 a year.

**Health and Life Skills Programs**

- + *SMART Moves* – Skills Master and Resistance Training (SMART) is a prevention program for drug and alcohol abuse and premature sexual activity.
- + *SMART Girls* – A prevention/education program that focuses on health, fitness and self-esteem for girls ages 10-15.
- + *Passport to Manhood* – A program for males ages 11-14 that teaches responsibility and reinforces positive behavior.
- + *Delta Dental Smart Smiles®* – A program that provides dental care to Boys & Girls Clubs members who are under-insured or lack dental care insurance.

the positive place for jerome and life.

**Jerome is opening up.** Disrespectful, angry, selfish. That was Jerome before. Attentive, engaged, growing. This is Jerome now. Says a staff member, "I now know a youth who listens when I speak, who participates in activities, and who asks for help with his homework." Jerome is developing skills for a better life.

+ Health and life skills programs = \$12,000 a year.



**Special Programs**

- + *Project Learn* – A program proven to improve academic performance through “fun” learning activities such as leisure reading, writing, homework help and games like Scrabble®.
- + *Power Hour* – A homework help and tutoring program that raises the academic proficiency of Club members ages 6-12.
- + *Dance Education* – Instruction on dance styles from around the world.

the positive place for cindi and special programs.

**Cindi dances and dances and dances.** “I want to be a dancer at Juilliard when I grow up,” she says. Besides dancing at the Boys & Girls Club, Cindi is mentored by leaders who stress the value of education. Cindi’s grades have improved, and now she tutors younger club members.

+ Special programs = \$30,000.



**Sports, Fitness and Recreation Programs**

- + *George Fulton Golf Program* – A junior golf program that introduces boys and girls to this challenging game, including playing skills and course etiquette.
- + *Parks and Recreation Collaboration* – Boys & Girls Clubs collaborates with local parks and recreation departments to offer activities such as flag football in the fall and basketball in the winter.
- + *YMCA Swim Lessons* – Come springtime, the pool is the place to be for weekly swim lessons.

the positive place for matthew and sports.

**Matthew is in full swing.** “I got a chance to go on the golf course and play with my own golf clubs that were given to me by the Boys & Girls Club,” says 12-year-old Matthew. Club sports activities such as the George Fulton Golf Program and league athletics are giving kids like Matthew new opportunities to channel energy into positive pursuits.

+ Sports, fitness and recreation programs = \$15,000.

# places for positive change.

The Boys & Girls Clubs of Southwest Virginia Endowment Fund initiative gives you the opportunity to designate where your contribution will make its positive impact — the local Clubs improving your community or the entire organization.

- + Boys & Girls Clubs of Southwest Virginia Global Community Endowment Fund
- + Boys & Girls Clubs of Roanoke Valley Community Endowment Fund
- + Boys & Girls Clubs of Northwest Community Endowment Fund
- + Boys & Girls Clubs of New River Valley Community Endowment Fund
- + Boys & Girls Clubs of Martinsville/Henry County Community Endowment Fund



“I have fun. I have friends. I feel happy here. The leaders are like my friends, too, and I want to keep coming here.”

+ Ashanté

## roanoke valley clubs

**The Roanoke Valley Clubs are flourishing.** Youth and programs are on the increase, and we're quickly outgrowing parts of our facilities.



### Goal

- + Snack room makeover
- + Hot meals for members
- + Designated teen space
- + Art room makeover
- + Additional transportation to off-site programs
- + Gymnasium to support the increasing members and activities

### Needs

- + Cabinets, sink, stove, flooring and more
- + An appropriate kitchen
- + Couches, TV with game system and décor for teens
- + Cabinet space and shelving
- + Another bus to relieve the scheduling constraints and burden associated with currently having just one bus

"The camp was fun and better than sitting at home all summer. I got lots of exercise, got to use the computers and had a dance. I want to thank all the people that made this possible."

+ Lauren



## new river valley clubs



### Positive Programs in the New River Valley

- + *Power Hour*: A homework help and tutoring program that raises the academic proficiency of Club members ages 6-12. \$1,000/semester
- + *Fitness Authority*: A fitness program to reverse the increasing rate of obesity and lack of regular physical activity among America's children. \$1,000/year
- + *Career Explorers*: Skills and interests assessment, careers exploration, education decisions, job-search skills and job readiness for youth. \$500/semester
- + *The Arts*: Year-round program that encourages artistic expression in all kids. \$1,000/semester
- + *Smart Moves*: Skills Master and Resistance Training (SMART) is a prevention program for drug and alcohol abuse and premature sexual activity. \$1,000/year
- + *Torch Club*: Chartered small group leadership and service clubs for pre- and early teens. \$1,000/year
- + *Youth of the Year*: A program that promotes and recognizes Club and community service, academic performance and contributions to family and spiritual life. \$1,000/year
- + *Goals for Graduation*: Academic goal setting program for club members. \$500/year

"I like the Boys & Girls Clubs because it is cool. They have more games. They let you play in the gym. I like going outside, but most of all I like the teachers."

+ Nachele



## martinsville/henry county clubs



**Our newest Boys & Girls Clubs unit** in Martinsville/Henry County is doing its best to respond to growing community demand. Our goals and needs include:

- + Reaching the goal of serving more than 1,500 youth
- + Opening additional units to serve more kids in the city and county
- + Increasing staff and youth services through additional programs
- + Purchasing a bus for enrichment field trips and special programs
- + Offering summer camp to Club kids



## positive impact

### **Virginia Boys & Girls Clubs Survey**

- + 94% of surveyed members said they plan to graduate from high school
- + 91% of surveyed members want to go to college
- + 37% of surveyed members said they earn mostly As
- + 40% of surveyed members said they earn mostly Bs

### **Research by Louis Harris & Associates**

- + 80% said that Club staff helped them learn right from wrong
- + 95% said that the Club was the best thing available in the community
- + 52% said the Club “saved my life”

Eighty-two percent of financial support goes directly to programs and services.



### **Here's what local educators are saying about local Boys & Girls Clubs:**

“The Boys & Girls Clubs unit at Shawsville Middle School provides what Allan Chalmers describes as ‘The Grand Essentials of Happiness: something to do, something to love, and something to hope for.’ We are ever so grateful for the programs and the people who work with our students to bring them hope.”

+ *Rebecca Kahila, Principal, Shawsville Middle School*

## positive feedback

“I am a big supporter of the Boys & Girls Clubs. I am their biggest cheerleader because I believe that the Clubs can and will make a difference in the lives of numerous children throughout our community.”

+ *Paulette R. Simington, Principal, Martinsville Middle School*

“The Boys & Girls Clubs afford our students many positive experiences that they would not normally have an opportunity to experience.”

+ *Faye Claytor-Wood, Principal, Forest Park New American School*



**Boys & Girls Clubs of America serves more than 4 million children.**

Not all Boys & Girls Clubs members become famous, but all have the opportunity to take positive steps to improve their lives and become responsible and caring citizens.

## boys & girls clubs alumni

- + President Bill Clinton
- + Bill Cosby
- + Neil Diamond
- + Derek Jeter
- + Michael Jordan
- + Jackie Joyner-Kersey
- + Brad Pitt
- + Alex Rodriguez
- + Martin Sheen
- + Denzel Washington



## the positive place for *US.*

**Support the endowment fund of Boys & Girls Clubs of Southwest Virginia and make programs and services possible for our future leaders.**

### **\$10,000 A Sense of Belonging**

Encourage a setting where young people know they “fit” and are accepted. This investment level will provide programming support for one kid for an entire year (\$500), with a lifetime investment in a setting that will give youth the tools they need to graduate from high school.

### **\$25,000 A Sense of Usefulness**

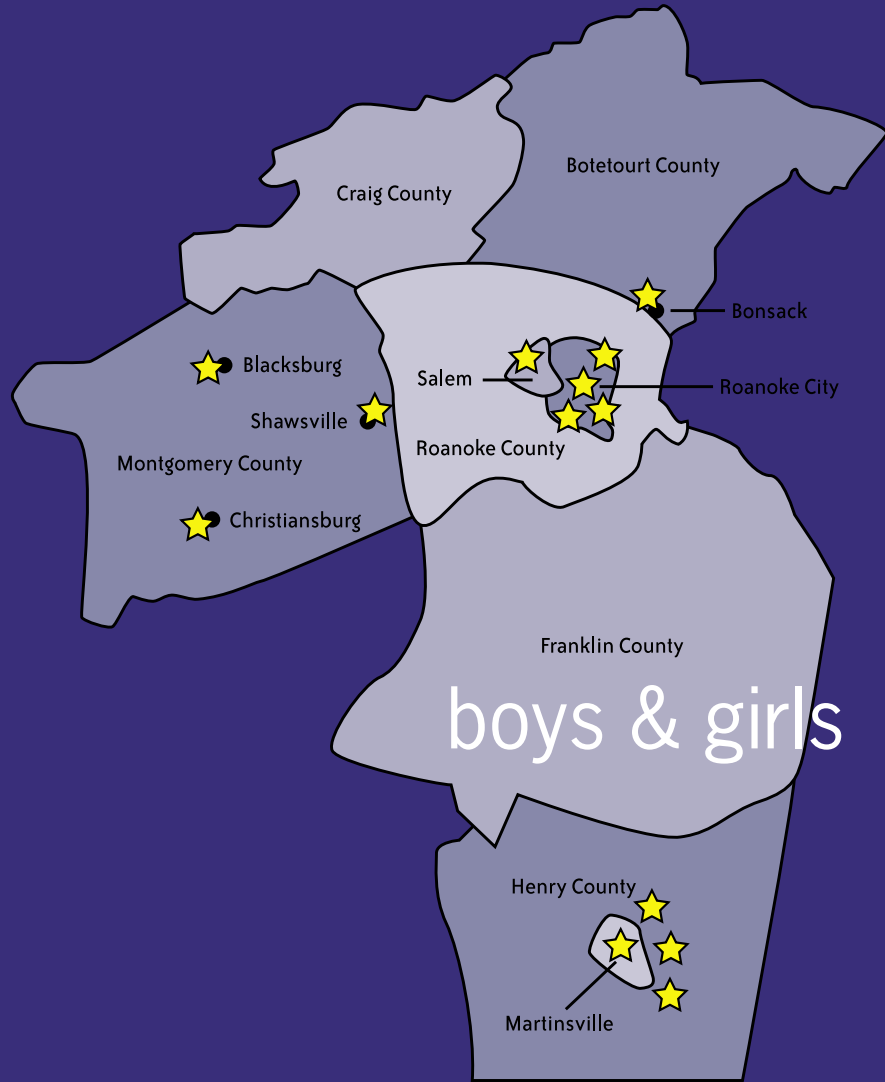
Inspire the opportunity to do something of value for other people. This investment, on a yearly level (\$1,250), will sponsor our education and career programming at one of our sites, with a lifetime investment of molding responsible and caring citizens.

### **\$100,000 A Sense of Competency**

Instill the feeling that there is something boys and girls can do and do well. This investment, on a yearly level (\$5,000), will support our Arts programs, enabling youth to develop their creativity and cultural awareness, with a lifetime investment of development of skills and attitudes necessary to have a positive foundation for success.

### **\$250,000 A Sense of Influence**

Ensure a chance to be heard and to influence decisions. This investment, on a yearly level (\$12,500) will support our Character and Leadership programs, empowering youth to support and influence their Club and community, develop positive self image and good character, with a lifetime investment that is the Ultimate gift, the gift of Hope and Opportunity!



★ Boys & Girls Clubs Locations

# boys & girls clubs locations

## ROANOKE CITY

Southeast Unit  
Administrative Offices  
1714 9th Street SE  
Roanoke, VA 24013

Lincoln Terrace Unit  
1802 Liberty Road NW  
Roanoke, VA 24012

Forest Park Unit  
Forest Park New American School  
2730 Melrose Ave. NW  
Roanoke, VA 24017

R.A.M.S. Unit  
Roanoke Academy of Math and Science  
1122 19th St. NW  
Roanoke, VA 24017

## ROANOKE COUNTY

Bonsack Unit  
Bonsack Elementary School  
5437 Crumpacker Dr.  
Roanoke, VA 24019

Glenvar Unit  
Glenvar Elementary School  
4507 Malus Drive  
Salem, VA 24153

## NEW RIVER VALLEY

Blacksburg Unit  
Blacksburg Middle School  
501 South Main  
Blacksburg, VA 24060

Christiansburg Unit  
Christiansburg Middle School  
208 College Street  
Christiansburg, VA 24073

Shawsville Unit  
Shawsville Middle School  
4719 Old Town Road  
Shawsville, VA 24162

## MARTINSVILLE/HENRY COUNTY

Albert Harris Unit  
Albert Harris Intermediate School  
710 Smith Rd.  
Martinsville, VA 24112

Clearview Unit  
Clearview Elementary School  
800 Ainsley St.  
Martinsville, VA 24112

Druid Hills Unit  
Druid Hills Elementary School  
746 Indian Trail  
Martinsville, VA 24112

Martinsville Middle Unit  
Martinsville Middle School  
201 Brown St.  
Martinsville, VA 24112