

December XX, 2011

[Name]

[Street Address]

[City, State Zip]

Dear _____,

Success in athletics, academics and life demands much from us: hard work, determination and goals that challenge us to reach higher than we think we can go. Success also requires teamwork. Whether on the field, in the classroom, or out in the world, we rarely succeed without the help of others.

That was certainly true for me as a student-athlete (soccer) at Roanoke College. It also has been true for the hundreds of student-athletes who have worn Maroon and who have collected 93 ODAC championships, appeared in nearly 100 NCAA tournaments and won four national titles.

These young men and women excel on the field, court and track—and in the classroom—because of the support of parents, professors, coaches, friends and alumni. In a word, you.

That's why I invite you to join the Maroon Club today. Your membership will make a significant difference in the lives of Roanoke College student-athletes and strengthen our 19 men's and women's teams. It will put uniforms on their backs and athletic equipment in their hands and on their fields. Your gift will help fund travel and recruiting, support the professional development of coaches and athletic department staff and much more.

Please complete and mail the form in the enclosed brochure or visit

<http://www.roanoke.edu/maroonclub>. Your Maroon Club membership can target a specific sport or provide unrestricted support to help student-athletes wherever needed.

Thank you for contributing to the lifelong success of Roanoke College student-athletes. Your Maroon Club membership, at any level, will have a lasting impact on and off the field, wherever our young men and women compete, study, work and live.

For the Maroons,

Don Kerr, '60
Chair, Maroon Club
Board of Trustee

P.S. Your membership benefits will include invitations to club events, special recognition in College publications and an official Maroon Club decal. Please join the Maroon Club today.