

Date

[Name]

[Street Address]

[City, State Zip]

Dear _____,

One year ago you made a gift of _____ to Roanoke College. I'm writing to once again offer heartfelt thanks for your generosity. I also want to share a few impressive highlights that illustrate how your investment has made a significant impact on students and the entire College community. And on this, the anniversary of your annual gift, I hope you continue your support.

Every dollar you have invested in Roanoke College is hard at work, providing educational excellence for more than 2,000 students, attracting esteemed faculty members, preserving small class sizes and creating an idyllic campus setting. Among the tangible proof is this national recognition:

- *US News and World Report* ranked Roanoke College as No. 7 in its "Up-and-coming National Liberal Arts Colleges."
- *The Princeton Review* selected Roanoke College as one of "The Best 376 Colleges: 2012 Edition."
- *The Princeton Review* ranked Roanoke College as No. 18 on its list of 20 most beautiful college campuses.

I hope you are extremely proud of these national rankings and accolades. You and other loyal supporters made them possible. With your next gift, you will help Roanoke College—its students and its faculty—reach even greater heights.

Please renew your support to the Roanoke Fund today. Consider increasing your gift by \$100, \$50, \$25, or another amount of your choosing. Simply mail a check in the enclosed response envelope or make a gift online at www.roanoke.edu/givetoroanoke.

Thank you for being one of the loyal supporters whose generous gifts are making a life-changing impact on the Roanoke College campus and beyond.

Gratefully,

Laura Rawlings

Director of the Roanoke Fund

P.S. A year later, Roanoke College is a better educational institution because of you. Please renew your annual support by making a tax-deductible gift today.