

February X, 2010

Name
Street
City, State, Zip

Dear Informal Joint Salutation,

A lot of memories come to mind as I recall my time at University of Delaware. Computer labs, for one. (It was my first exposure to a Mac.) Also staying up until 2 a.m. Getting married my senior year. And big glasses, the kind that could leave permanent nose marks.

From a small town in western Michigan, I arrived in Newark with the mindset that I was attending a large university. But it felt surprisingly small. I spent time in the homes of my professors. My recruiter never lost touch with me, even *after* I graduated.

If I had to summarize my experience, I would say University of Delaware is where I learned to learn. It's a strong teaching school, not just theoretical. I benefited from hands-on curricula and labs that prepared me for a long career as an automotive engineer and, now, the non-profit field. My education helped me to adapt at each new point in my professional life.

All of the above are reasons why I'm a loyal donor, but here's another: When my future wife decided to transfer to University of Delaware, the school made it work, from her credits to financial aid. They didn't have to be nearly as helpful as they were.

I encourage you to make a gift of \$_____, \$_____, or \$_____ to your school, the College of Agricultural and Natural Resources. Your gift will help fund tuition support, education in business (UD Creamery) and Impetus for Innovation (Cooperative Extension). Give online at www.udel.edu/makeagift, call 1-866-535-4504 or mail a check in the enclosed reply envelope.

Thanks a lot for reading and, hopefully, giving. Current University of Delaware students will directly benefit from your generosity, and that's something you can feel great about.

Best regards,

John McGeehan
Engineering '91

P.S. OK, there is one selfish reason why I give: I want the school to stay strong should my kids decide to attend. Whatever your reason, I hope you'll make a gift today. Thanks!